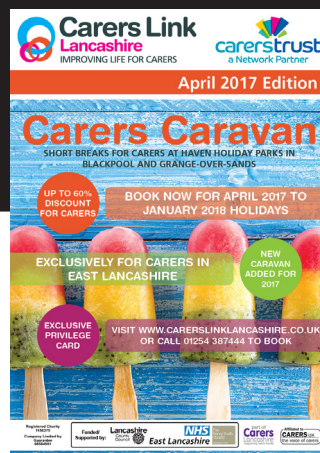


# ADVERTISE YOUR BUSINESS IN OUR MAGAZINE

from  
**£99**



# ADVERTISE YOUR BUSINESS IN OUR MAGAZINE

from **£99**

Carers Link Lancashire currently produce a quarterly 24 page magazine, which is full of interesting articles for carers, along with information and support.

The A5 magazine is circulated to over **9,500** carers on our database, 73 GP Surgeries and other community venues including libraries, hospitals and partner organisations. The magazine is also circulated via email to other carers services, health and social care professionals throughout the county and is available on our website **[www.carerslinklancashire.co.uk](http://www.carerslinklancashire.co.uk)**

We have taken the decision to allow a small amount of advertising in our magazine and only include advertisements which are relevant to carers and their needs. The aim of the advertising is to purely cover costs, so we can distribute widely in order to attract those carers who do not currently see themselves in this role. In this way, we can widen our reach in order to help those most in need.

Advertising space is available in a range of sizes, in full colour.

The cost of the advert is dependent upon the location in the magazine and size specifications. Prices start from just £99, so please contact us for a quotation or to discuss your requirements.

Your advertisement or editorial proof will be sent to you for approval before going to print.

If your organisation would like to place an article or advertisement in the quarterly magazine, please contact Carers Link Lancashire for a production schedule of the next edition, including deadline dates.

**01254 387444** or email **[info@carerslink.net](mailto:info@carerslink.net)**

# SPECIFICATIONS

## WHAT WE NEED FROM YOU

### COSTS

Page	Cost
Full Back Page	£349
Full Page Inner	£249
Half a Page Inner	£149
Third of a Page	£99

### Extras

Occasionally we publish photographs from our events. If you would like to pay an extra **£10** you can 'circle a head' and that carer will win a £10 voucher (example shown on the right). Your name will be mentioned as the sponsor.



### SIZES

**Full Back Page Advert + 3mm bleed:** 154mm wide x 216mm deep

**Full Inner Page Advert + 3mm bleed (top & bottom):** 136mm wide x 216mm deep

**Half Inner Page Advert:** 132mm x 96mm deep

**Third of a Page Advert:** 132mm wide x 63mm deep

Adverts to be supplied as 4-colour, high resolution (300dpi) files in either JPG or PDF format with crop marks and bleed where appropriate/possible.

Please email copy and high resolution (300dpi) images by to: [info@carerslink.net](mailto:info@carerslink.net)

Your advertisement or editorial proof will be sent to you for approval and no responsibility can be accepted for any inaccuracies after this proof has been approved. Please check carefully, and either approve your proof or any alterations as soon as possible by email.

## Registered Office

Melbourne House  
Eastgate  
ACCRINGTON  
BB5 6PW

**01254 387444**

**info@carerslink.net**

Supported by:

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part of  
**Carers**  
Lancashire  
Supporting carers locally

Lancashire  
County Council



**NHS**

**East Lancashire**

The  
Henry Smith  
Charity  
founded in 1628

Affiliated to  
**CARERS UK**  
the voice of carers